

# Intellectual Property Strategy

The Intellectual Property Division is dedicated to developing and implementing strategies to achieve "management objectives focusing on the three dimensions of 'economy', 'environment' and 'society'" and "creation of new value with innovative new technologies", the fundamental goals of the Mitsui Chemicals Group's 2008 Medium-term Business Plan.

## 1. Mission and Goals

### Mission:

Increase the total value of the Mitsui Chemicals Group by further developing and capitalizing upon intellectual property.

### Goals:

#### Economy

Contribute to Group-wide business objectives with the comprehensive integration of Group business strategy, R&D strategy and intellectual property strategy.

#### Environment

Develop intellectual property strategy based on the combination of reduction of GHG emissions and utilizing non-fossil resources.

#### Society

Ensure complete compliance with intellectual property laws.

## 2. Facilitating Cooperation between Business, R&D and Intellectual Property Divisions

Mitsui Chemicals regards the intellectual properties as a wide range of intangible assets contributing to the business of Mitsui Chemicals, which include not only conventional patents, utility models, designs, trademarks and copyrights, but also employee expertise and a variety of internal information. In order to execute the intellectual property strategy, Intellectual Property Division is subdivided into four units: IP management; Business Support; R&DE Support; and Intelligence & Information Center, which achieve firm cooperative ties for supporting the business strategy and R&D strategy. For the purpose of further enhancing the quality of the intellectual property networks, the Intellectual Property Division constructs and analyzes the intellectual property portfolios that contain various kinds of intellectual properties, as one of the projects under this organizational framework. The Division contributes to boosting the corporate value of Mitsui Chemicals by sharing its intellectual property portfolio with the business and R&D divisions to enhance overall business strategy and R&D strategy.

Number of Japanese and Foreign Patent Applications (Non-consolidated)



