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WHOLE YOU™ LAUNCHES ITS FIRST DENTURE PRODUCT, WHOLE YOU NEXTEETH™, AND NEW ORAL APPLIANCES FOR OBSTRUCTIVE SLEEP APNEA AND SNORING

Whole You Nexteeth utilizes CAD/CAM technology and advanced materials to create a more comfortable, better fitting full denture

Whole You Sleep Appliances - Respire Pink Endurance Framework (EF) and Respire Pink Micro - offer more comfortable options for those looking for new solutions to get a better night's sleep

SAN JOSE, Calif. (October 13, 2015) – Whole You, Inc., a Mitsui Chemicals company dedicated to providing innovative solutions that allow those with sensory and physical mobility challenges to live life to the fullest, today announced the launch of three new products. Marking its entry into the denture market, Whole You Nexteeth full denture utilizes CAD/CAM technology, combined with advanced material to offer a precise fitting and a thinner palatal plate resulting in enhanced comfort to wear.

To complement the company's current portfolio of oral appliances for obstructive sleep apnea and snoring, the company has launched new Whole You Sleep Appliances - Respire Pink Endurance Framework (EF) and Respire Pink Micro. These oral appliances provide extra wearing comfort and are specially-designed for those that require additional tongue space, or for those with a smaller mouth.

“Our mission at Whole You is to enable people to live a full life and enjoy the pleasures of the world around them uninhibited by sensory or physical limitations,” says Yasunori Nishiyama, chief executive officer, Whole You, Inc. “We are very proud of our new product offerings as there is a need to offer more comfortable solutions in the oral category that helps consumers feel their best so they can fully experience the joys of the world around them. Expect other exciting and experience-enhancing products from us in the coming months.”

About Whole You Nexteeth

The technology behind Whole You Nexteeth has been researched for a number of years to ensure a precise fitting and comfortable denture. The multifunctional Whole You DENTCA tray accelerates and improves the denture making process by allowing impressions and bite registration to be taken in one office visit. The Whole You DENTCA tray impressions are combined with CAD technology to reduce dentist visits and create digital denture design. Using the design and precise milling process, Nexteeth provides enhanced comfort to wear, fabricated with advance resin material for durability and a unique coating for easy cleaning and care.

About Whole You Sleep Appliances for obstructive sleep apnea and snoring

Newly developed Whole You Sleep Appliances, Respire Pink EF and Respire Pink Micro, for obstructive sleep apnea and snoring offer more comfortable options to help sleep apnea patients wake up refreshed. Oral appliances for obstructive sleep apnea work by opening up the airway for better airflow, while holding the jaw in position to prevent it from falling back and obstructing the airway.

Respire Pink EF utilizes a durable alloy material to create one of the thinnest lingual coverage products that allow for increased comfort to wear and tongue space. Respire Pink EF utilizes telescopic hardware allowing lateral and vertical movement of the mouth, making it suitable for those that also suffer from bruxism, or teeth grinding.

Respire Pink Micro is a custom-fit appliance with newly-developed shorter adjustment arms for increased comfort to wear, particularly for those with a smaller mouth. Utilizing telescopic hardware that allows for lateral and vertical movement, Pink Micro is also suitable for obstructive sleep apnea patients that grind their teeth.

Additionally, Whole You is expecting to launch the Respire Blue Endurance Framework (EF) oral appliance soon. It also utilizes the durable alloy material that creates one of the thinnest lingual coverage products and offers a dual block design with interlocking wings. This makes the Respire Blue EF less intrusive and offers freedom to open and close the mouth.

Nexeteeth is now available. Respire Pink EF and Pink Micro will be launched on Oct 19. Visit www.wholeyou.com for more information.

About Whole You[™]

By combining open innovation with a wide range of partners, material innovation and a deep understanding of market needs, Whole You Inc., a Mitsui Chemicals company, is committed to offering solutions that allow those with sensory and physical mobility challenges to live life to the fullest. With its partners Respire Medical and DENTCA and through the acquisitions of PixelOptics and Panasonic Healthcare technology, Whole You is pushing the boundaries of technology to greatly improve how life is experienced by millions of Americans.

Whole You is headquartered in San Jose, Calif. For more information, please visit www.wholeyou.com. Follow us on Facebook (www.facebook.com/wholeyouinc), Twitter (www.twitter.com/wholeyouinc) and LinkedIn (<https://www.linkedin.com/company/whole-you>).

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